



Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



Education

Students at HKBU are learning to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. Our undergraduate students can gain exposure to various economic knowledge by taking courses related to the principles of economics, entrepreneurship, social innovation, and wellness in an employment environment.

These are some of the courses:

- BUSI2026 Entrepreneurship and Innovative Thinking
- ECON1005 Principles of Economics I
- GTCU2036 Social Innovation and Entrepreneurship
- HRMN3025 Employee Wellness



HKBU Career Centre

HKBU makes every effort to provide employment information and opportunities to our students. Our Career Centre endeavours to facilitate career development and job search of the students, as well as serve as a connection among students, staff and employers.

Career education is a continuous programme that aims to facilitate the career planning of students, enhance their confidence in job hunting, and boost their employability after graduation. Around 3,800 students participated in a wide variety of tailor-made career training activities and programmes such as career exploration workshops, job search skills training and alumni sharing sessions. Individual career counselling and advising services are also provided to cater for the needs of students with different areas of studies and career interests.





Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Event

Innovative career planning activities and career fairs are organised regularly for students to take part in and get in touch with their potential employers.



Participants
1330

Skills Empowerment Scheme

The Skills Empowerment Scheme aims to motivate students at HKBU to broaden their scope of knowledge by acquiring practical skills and obtaining internationally-recognised certifications that employers desire the most. Students and graduates can therefore boost their employability and pursue lifelong learning.



Participants
700

SuitSwitcher

Since 2017, SuitSwitcher has been gathering excessive work-wear clothing and passing them on to the students in need. SuitSwitcher aims at helping HKBU students dress professionally and suitably for job interviews and the workplace. It also promotes sustainable consumption on campus.



Research

Student Return Migration from A Processual and Relational Perspective: Analyzing the Returning Experience and Adaptation of Chinese Students in South China

Dr Yinni Peng, Associate Professor of Department of Sociology, received support from the Research Grants Council for this project with a General Research Fund of HK\$0.70M. The study looks at the return of Chinese students from a relational and processual perspective, by means of in-depth interviews and field observations, and aims to enrich the theoretical and empirical discussions of student return migration.